

Whitewater's Search for a new MD Job Ad

Is this you?

- A charismatic leader
- A talented manager
- A brilliant direct marketer

Good. Because we may have your dream job.

Whitewater, one of the UK's leading charity-specialist direct marketing agencies is looking for a new MD to lead the company to glorious new pastures.

The person

You will need to be an exceptional all-rounder. Happy leading a strong management team, inspiring our clients with your insights... and protecting all that is precious in our brand.

You're likely to have held a senior planning or client services position in an agency.

The company

Whitewater works with many of the UK's top charity brands (such as RSPCA, RNLI, NSPCC, RSPB, Multiple Sclerosis Society and The Brooke) and a number of smaller but no less exciting charities (such as Christies Hospital, Emmaus and the Mental Health Foundation).

We have a wonderfully talented and passionate staff team who work closely together. Newcomers usually say it's the least egotistical and political environment they've ever worked in. That's important to us.

Innovation is in our blood. We're constantly looking for and finding new ways to improve our clients' ability to recruit, inspire and retain their donors. And we're pretty good at it. We're the only direct marketing agency to win a DMA Gold Award for Innovation.

In June 2007, Whitewater joined The Direct Marketing Group, an exciting collaboration of five direct marketing companies. This is providing new opportunities for the company to grow.

The reason

Steve Andrews, Whitewater's MD for the last 8 years, is taking up a new role within The Direct Marketing Group: Director of Charity Services. He will remain Chairman of Whitewater, supporting the new MD and maintaining client contact.